

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization International Bureau



(43) International Publication Date
22 January 2004 (22.01.2004)

PCT

(10) International Publication Number
WO 2004/007199 A1

(51) International Patent Classification⁷: **B41C 1/045**

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(21) International Application Number:

PCT/GB2003/000744

(81) Designated States (*national*): AE, AG, AL, AM, AT, AU,

(22) International Filing Date: 20 February 2003 (20.02.2003)

AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU,
CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH,
GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC,
LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW,
MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE,
SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ,
VC, VN, YU, ZA, ZM, ZW.

(25) Filing Language:

English

(84) Designated States (*regional*): ARIPO patent (GH, GM,
KE, LS, MW, MZ, SD, SI, SZ, TZ, UG, ZM, ZW),
Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),
European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE,
ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, SE, SI,
SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN,
GQ, GW, ML, MR, NE, SN, TD, TG).

(26) Publication Language:

English

(30) Priority Data:

0216303.8 13 July 2002 (13.07.2002) GB

Published:

— with international search report

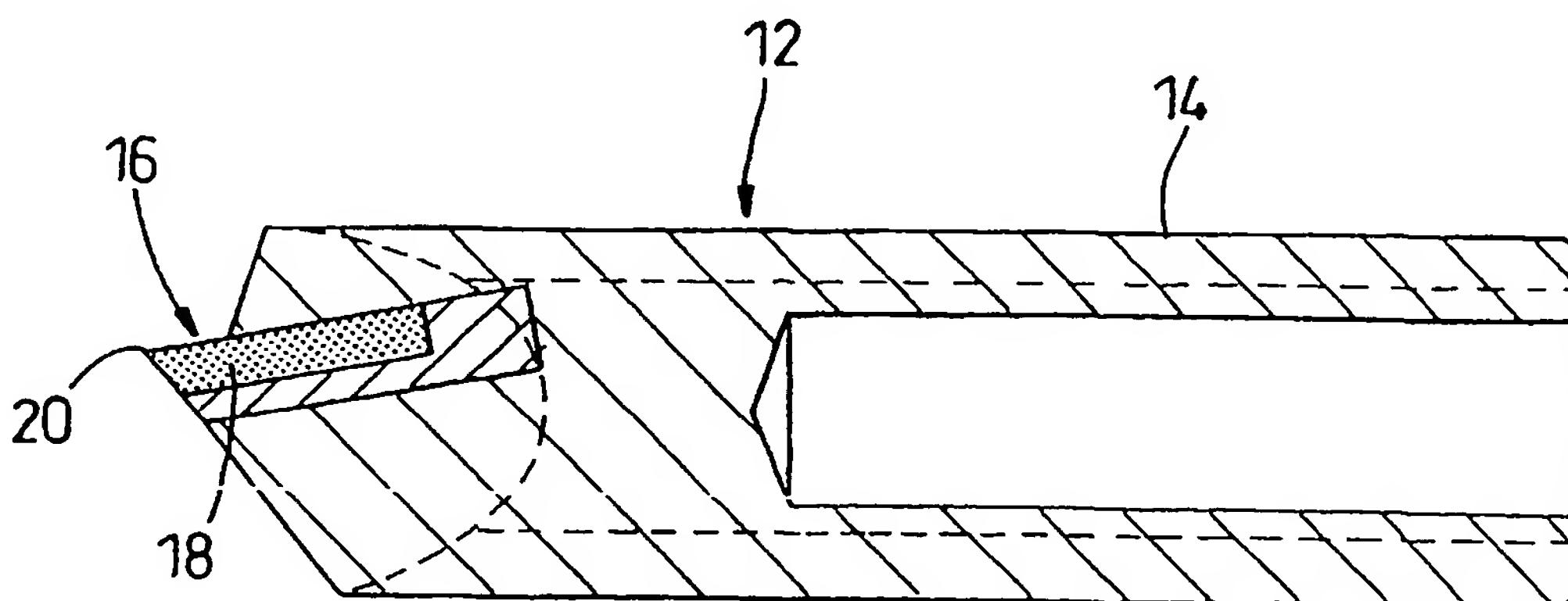
For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

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(54) Title: IMPROVEMENTS IN AND RELATING TO GRAVURE PRINTING



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(57) Abstract: The invention relates to a method of engraving a plurality of gravure cells in a surface, the method comprising the steps of: (a) mounting an engraving stylus comprising a stylus body inwardly tapering to the stylus tip, in an engraving head; (b) effecting penetration of the engraving stylus into the surface to a desired depth to produce a cell; (c) effecting partial withdrawal of the engraving stylus from the cell; (d) effecting relative movement between the stylus and the surface such that the partially withdrawn stylus effects engraving of a channel of shallower depth than the cell in the surface and having a channel width of at least 40% of the width of the previous cell engraved in the method; and (e) effecting further penetration of the engraving stylus into the surface to a desired depth, and effecting relative movement between the stylus and surface to produce a cell. The invention further relates to novel gravure engraving stylus, comprising triangular prism, triangular prismoid or planar quadrilateral shaped tips.